

## COUNTY PROFILE

# Winona Co.

Winona Co. is a part of Economic Development Region 10, which is located in the Southeast Planning Region.



## POPULATION CHARACTERISTICS

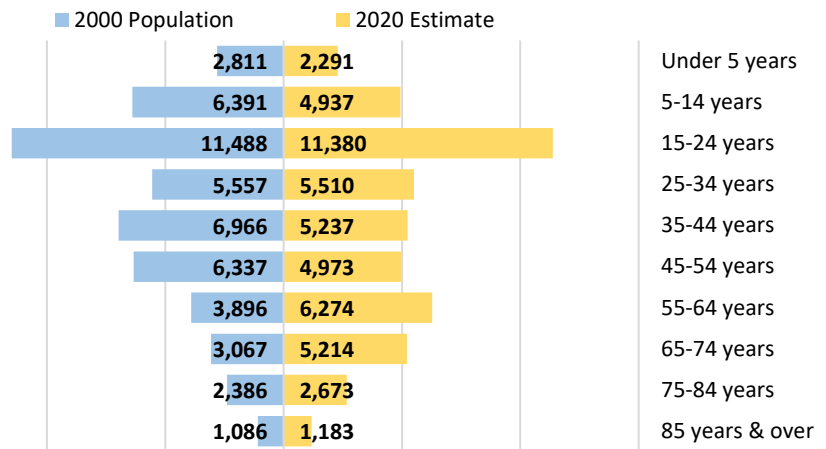
Winona Co.'s population decreased this decade, ranking as the 72nd fastest growing of the 87 counties in the state from 2010 to 2020. It is now the 19th largest in the state. Winona Co.'s population has a younger median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

Current population:	<b>49,671 people</b>	Median Age:	<b>36.3 years</b>
Population change, 2010-2020	-1,790 people -3.5% decline	state:	38.3 years

	Number	Percent
Under 5 years	2,291	4.6%
5-14 years	4,937	9.9%
15-24 years	11,380	22.9%
25-34 years	5,510	11.1%
35-44 years	5,237	10.5%
45-54 years	4,973	10.0%
55-64 years	6,274	12.6%
65-74 years	5,214	10.5%
75-84 years	2,673	5.4%
85 years & over	1,183	2.4%
<b>Total Population</b>	<b>49,671</b>	<b>100.0%</b>

Source: U.S. Census Bureau, Population Estimates

Figure 1. Population Pyramid, 2000-2020



Winona Co. enjoyed a natural increase - more births than deaths from 2010 to 2019, but also experienced net out-migration - meaning more people moved out than moved in. Despite suffering domestic out-migration, Winona Co. welcomed net international in-migration - gaining new Minnesotans from foreign countries (see Table 2).

	Total Population Change	April 1, 2010 to July 1, 2019					
		Natural Increase	Vital Events		Net Migration		
			Births	Deaths	Total	International	Domestic
Winona Co.	-977	519	4,348	3,829	-1,502	521	-2,023
State of Minnesota	335,705	250,488	637,356	386,868	88,161	114,414	-26,253

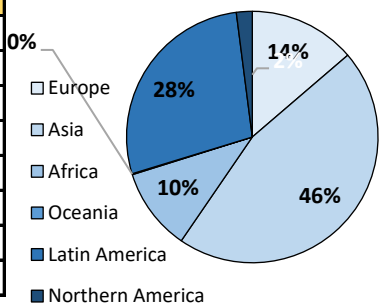
Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Winona Co. has a smaller percentage of foreign-born residents. From 2010 to 2019, Winona Co. saw an increase in the number of foreign-born residents, though it was slower than the statewide increase.

	Winona Co.		Change 2010-2019		Minnesota	
	Number	Percent	Number	Percent	Percent	Change
<b>Foreign-born Population</b>	<b>1,669</b>	<b>3.3%</b>	<b>26</b>	<b>1.6%</b>	<b>8.5%</b>	<b>28.9%</b>
Europe	229	13.7%	15	7.0%	9.9%	4.5%
Asia	765	45.8%	18	2.4%	37.5%	30.3%
Africa	177	10.6%	75	73.5%	25.5%	72.0%
Oceania	2	0.1%	2	#DIV/0!	0.5%	37.2%
Americas:	496	29.7%	-84	-14.5%	26.6%	10.0%
Latin America	462	27.7%	-43	-8.5%	24.1%	12.2%
Northern America	34	2.0%	-41	-54.7%	2.5%	-7.7%

Source: U.S. Census Bureau, 2015-2019 American Community Survey

Figure 2. Place of Birth for the Foreign Born Population, 2019



## COUNTY PROFILE

Winona Co.

Winona Co.'s population was becoming more racially diverse over time. Since 2000, the county's white population declined, but the number of people of other races increased (see Table 4).

**Figure 3. Population by Race, 2019**

- White
- Black or African American
- American Indian
- Asian
- Some Other Race
- Two or More Races

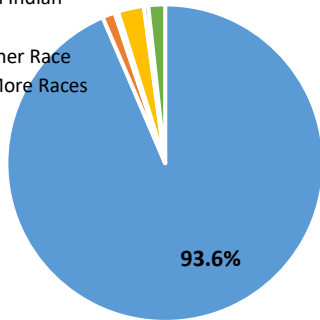


Table 4. Race and Hispanic Origin, 2019	Winona Co.			Minnesota	
	Number	Percent	Change from 2000-2019	Percent	Change from 2000-2019
<b>Total</b>	<b>50,725</b>	<b>100.0%</b>	<b>1.5%</b>	<b>100.0%</b>	<b>13.1%</b>
White	47,455	93.6%	-0.9%	82.8%	4.7%
Black or African American	651	1.3%	69.5%	6.4%	107.6%
American Indian or Alaska Native	186	0.4%	91.8%	1.0%	5.5%
Asian or Other Pac. Islanders	1,340	2.6%	41.5%	4.9%	87.8%
Some Other Race	228	0.4%	-14.6%	1.9%	58.1%
Two or More Races	865	1.7%	114.6%	3.0%	99.9%
Hispanic or Latino origin	1,502	3.0%	119.0%	5.4%	108.9%

Source: U.S. Census Bureau, 2015-2019 American Community Survey

## POPULATION PROJECTIONS

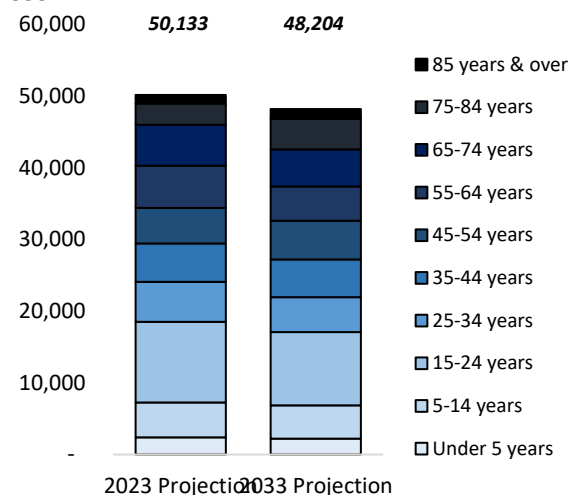
According to the Minnesota State Demographic Center, Winona Co.'s population is expected to decline from 2023 to 2033, with a rate of change that is slower than the projected statewide growth rate (5.6%). Despite the decline, the number of people aged 65 years and older is expected to increase over the next decade (see Figure 4 and Table 5).

**Table 5. Population Projections by Age Group, 2023-2033**

Winona Co.	2023 Projection	2033 Projection	Numeric Change	Percent Change
Under 5 years	2,394	2,194	-200	-8.4%
5-14 years	4,843	4,664	-179	-3.7%
15-24 years	11,258	10,230	-1,028	-9.1%
25-34 years	5,603	4,849	-754	-13.5%
35-44 years	5,328	5,270	-58	-1.1%
45-54 years	4,971	5,411	440	8.9%
55-64 years	5,883	4,748	-1,135	-19.3%
65-74 years	5,705	5,186	-519	-9.1%
75-84 years	2,947	4,229	1,282	43.5%
85 years & over	1,201	1,423	222	18.5%
<b>Total Population</b>	<b>50,133</b>	<b>48,204</b>	<b>-1,929</b>	<b>-3.8%</b>

Source: Minnesota State Demographic Center

**Figure 4. Projections by Age Group, 2023-2033**



## EDUCATIONAL ATTAINMENT

Winona Co. has a higher percentage of adults (18 years & over) with at least a high school diploma than the state (92.4%), and a higher percentage of people with at least some college experience. Winona Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

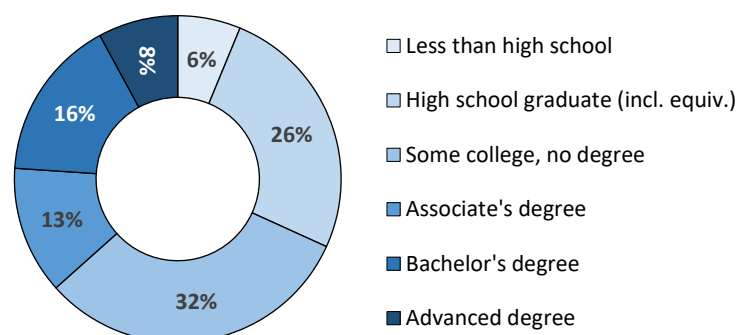
**Percentage of the adult population (18 years & over) with at least a high school diploma:**

**93.8%**

**College-educated:** **68.2%**  
state: 67.1%

Associate's Degree: **12.7%**  
Bachelor's Degree: **16.0%**  
Advanced Degree: **7.9%**

**Figure 5. Educational Attainment, 2019**



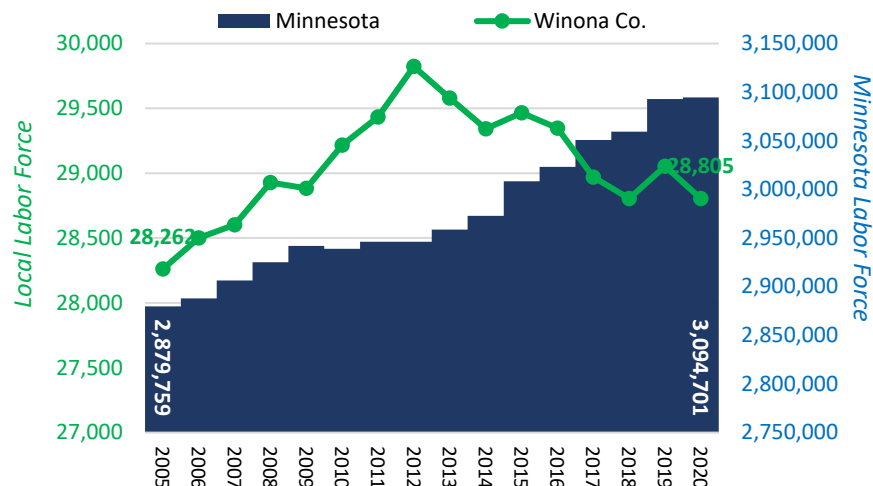
Source: U.S. Census Bureau, 2015-2019 American Community Survey

# LABOR FORCE TRENDS

At 4.5%, Winona Co. had a lower unemployment rate than the state in 2020. Due to the pandemic recession Winona Co.'s unemployment rate increased compared to 2.9% in 2019, but was lower than the 6.9% rate posted in 2010. The number of unemployed workers actively seeking work in Winona Co. increased over the past year, and is down compared to 2010.

<b>28,805</b>	available workers
<i>Labor Force change, 2005-2020</i>	<i>543 workers 1.9% increase</i>
<b>4.5%</b>	unemployment rate
<i>6.2%</i>	<i>state</i>
<b>1,296</b>	unemployed workers

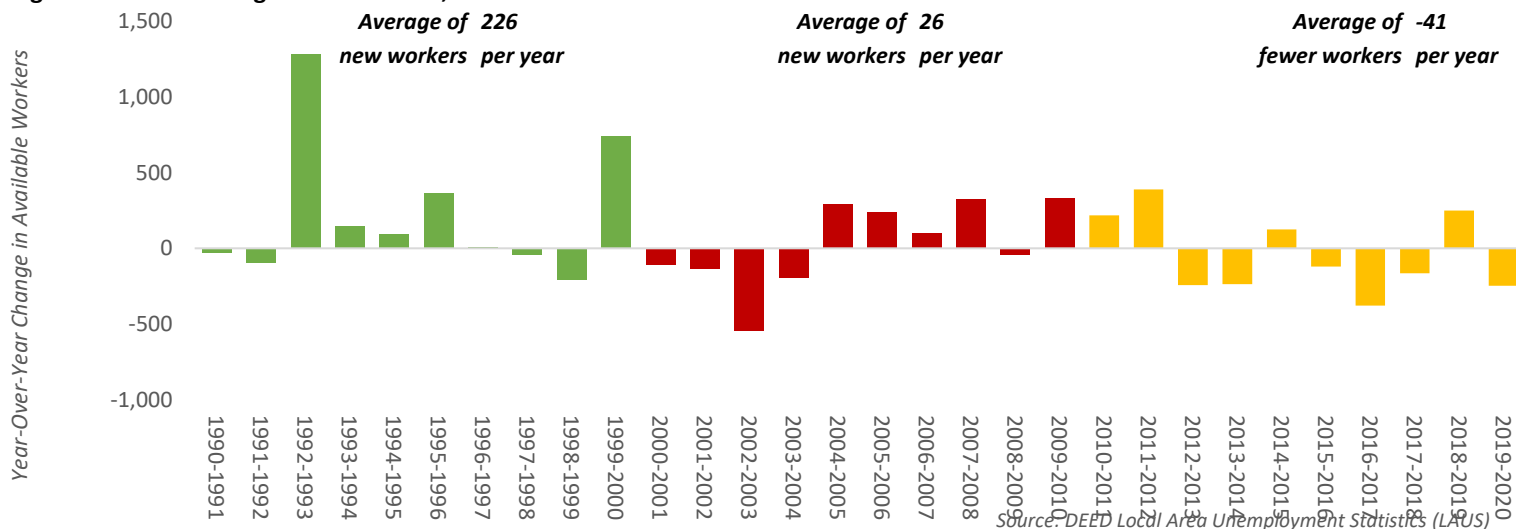
Figure 6. Annual Labor Force Estimates



Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net gain of 226.2 workers each year from 1990 to 2000, Winona Co. averaged an annual gain of 26.1 new workers from 2000 to 2010, and most recently a loss of -41.2 fewer workers since 2010 (see Figure 7). Moving forward, Winona Co. is expected to see a labor force decline from 2023 to 2033 (see Table 6).

Figure 7. Annual Change in Labor Force, 1990-2020



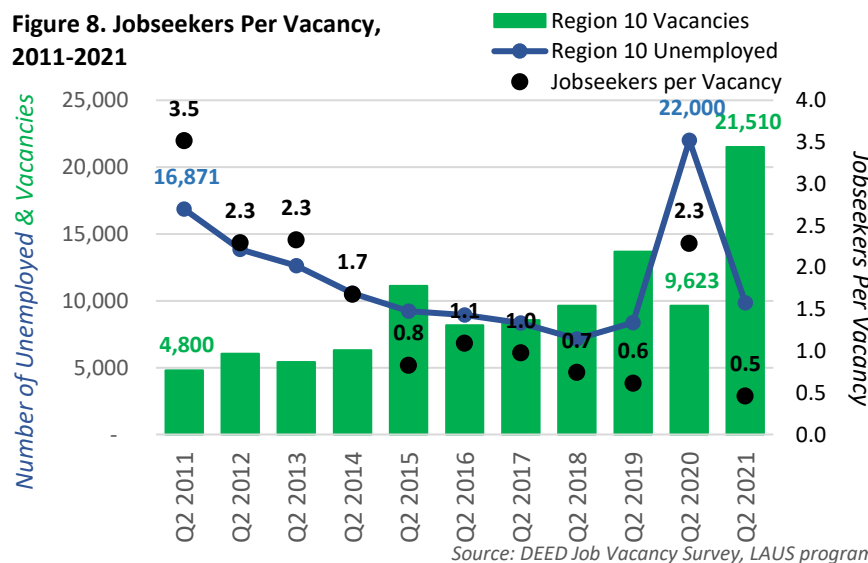
Source: DEED Local Area Unemployment Statistics (LAUS)

Table 6. Labor Force Projections, 2023-2033	Labor Force Projection	
	2023	2033
16 to 24 years	7,630	6,930
25 to 54 years	14,388	14,050
55 to 64 years	4,326	3,491
65 years & over	1,975	1,959
<b>Total Labor Force</b>	<b>28,319</b>	<b>26,431</b>

Source: Minnesota State Demographic Center

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. However, by the second quarter of 2021, job vacancies in Southeast reached new highs, quickly bringing back challenges in finding new workers (see Figure 8).

Figure 8. Jobseekers Per Vacancy, 2011-2021



Source: DEED Job Vacancy Survey, LAUS program

## LABOR FORCE CHARACTERISTICS

Winona Co. had a lower labor force participation rate than the state. The labor force in Winona Co. is less racially diverse than the state (where 84.8% of workers are white alone), but is becoming more diverse over time.

Table 7. Employment Characteristics, 2019

	Winona Co.			Minnesota		Winona Co.	
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
<b>Total Labor Force</b>	<b>29,696</b>	<b>69.6%</b>	<b>3.6%</b>	<b>69.7%</b>	<b>3.6%</b>	<b>15,139</b>	<b>14,537</b>
16 to 19 years	2,603	59.5%	8.5%	53.2%	11.0%	1,106	1,498
20 to 24 years	5,679	82.3%	4.5%	84.6%	6.0%	2,590	3,090
25 to 44 years	9,892	90.5%	3.1%	88.8%	3.2%	5,355	4,539
45 to 54 years	4,990	90.4%	1.8%	87.6%	2.7%	2,575	2,415
55 to 64 years	4,862	73.5%	2.9%	73.0%	2.8%	2,528	2,334
65 to 74 years	1,328	28.3%	4.5%	27.9%	2.2%	809	519
75 years & over	317	8.7%	0.0%	6.6%	2.4%	176	142

## Employment Characteristics by Race &amp; Hispanic Origin

White alone	27,892	69.4%	3.5%	69.3%	3.0%
Black or African American	385	68.9%	17.9%	71.3%	8.8%
American Indian & Alaska Native	124	71.7%	1.6%	58.9%	12.6%
Asian or Other Pac. Islanders	866	74.6%	0.2%	71.2%	4.3%
Some Other Race	112	70.9%	7.1%	77.7%	6.1%
Two or More Races	316	74.2%	3.2%	73.6%	7.4%
Hispanic or Latino	779	74.6%	11.2%	76.5%	6.1%

## Employment Characteristics by Disability

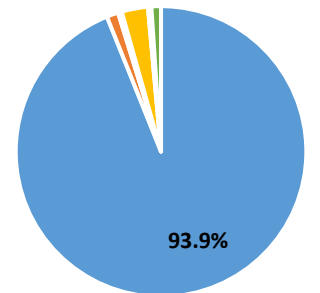
With Any Disability	1,568	56.6%	8.6%	53.0%	8.6%
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## Employment Characteristics by Educational Attainment

Population, 25 to 64 years	19,740	85.6%	2.7%	84.5%	3.0%
Less than H.S. Diploma	735	67.0%	4.0%	66.3%	4.2%
H.S. Diploma or Equivalent	4,580	83.1%	3.3%	78.5%	2.6%
Some College or Assoc. Degree	8,146	85.9%	3.5%	85.3%	3.0%
Bachelor's Degree or Higher	6,294	90.3%	0.4%	90.0%	1.7%

Source: 2015-2019 American Community Survey, 5-Year Estimates

Figure 9. Labor Force by Race, 2019

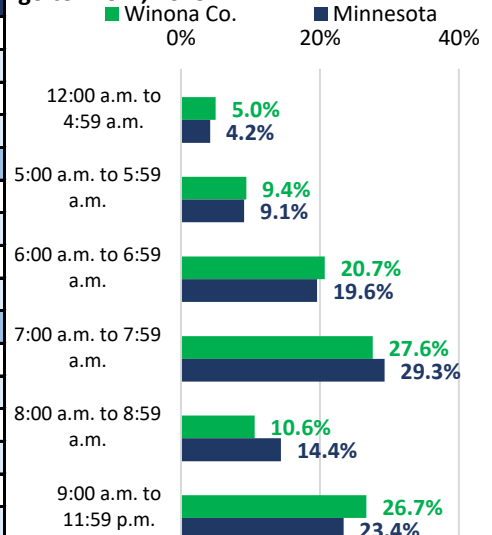


- White alone
- Black or African American
- American Indian & Alaska Native
- Asian or Other Pac. Islanders
- Some Other Race
- Two or More Races

A larger percentage of workers in Winona Co. worked in the same county in which they live compared to the state. Winona Co. also had a shorter average commute time than the state.

Table 8. Commuting Characteristics, 2019	Winona Co.		Minnesota	
	Number	Percent	Number	Percent
Worked in state of residence	25,626	91.9%	2,837,697	97.6%
Worked in county of residence	21,695	77.8%	1,846,247	63.5%
Worked out of county of residence	3,932	14.1%	991,449	34.1%
Worked outside state of residence	2,259	8.1%	69,779	2.4%
<b>MEANS OF TRANSPORTATION TO WORK</b>				
Car, truck, or van	24,037	86.2%	2,506,244	86.2%
Public transportation (excl. taxicab)	530	1.9%	101,762	3.5%
Other method (walk, bike, taxi, etc.)	1,980	7.1%	125,021	4.3%
Worked at home	1,338	4.8%	171,541	5.9%
<b>TRAVEL TIME TO WORK</b>				
Less than 10 minutes	8,059	28.9%	456,474	15.7%
10 to 19 minutes	10,736	38.5%	872,243	30.0%
20 to 29 minutes	3,123	11.2%	645,460	22.2%
30 to 44 minutes	3,820	13.7%	575,680	19.8%
45 to 59 minutes	1,088	3.9%	194,801	6.7%
60 or more minutes	1,060	3.8%	162,819	5.6%
<b>Mean travel time to work (minutes)</b>	<b>18.2 minutes</b>		<b>23.7 minutes</b>	

Figure 10. Time Leaving Home to go to Work, 2019



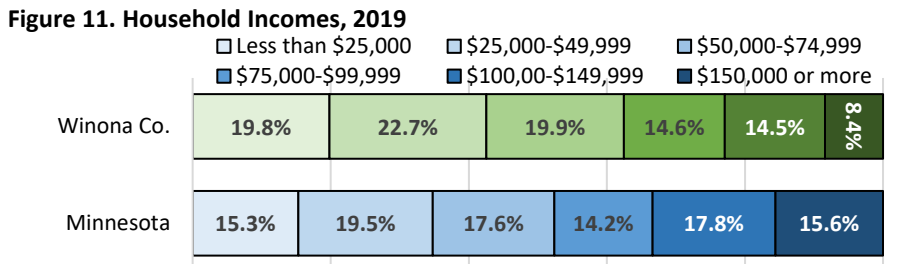
Source: 2015-2019 American Community Survey, 5-Year Estimates

INCOMES, COST OF LIVING, & HOUSING

Winona Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Winona Co. had the 51st highest median household income of the 87 counties in the state.

Median Household Income	\$59,329
state	\$71,306
Median Family Income	\$78,688
state	\$89,842
Per Capita Income	\$30,013
state	\$37,625

Source: 2015-2019 American Community Survey



Source: 2015-2019 American Community Survey 5-Year Estimates

Winona Co. also had a lower cost of living than the state, with a required hourly wage of \$13.65 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$15.25 for a typical family with 2 adults and 1 child (see Table 9).

**Table 9. Basic Needs Cost of Living Estimates, 2020**

Single Adult, 0 children	Single Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Winona Co.	\$28,388	\$13.65	\$0	\$349	\$163	\$602	\$680	\$260	\$312
State of Minnesota	\$32,964	\$15.85	\$0	\$355	\$153	\$832	\$704	\$325	\$378
Typical Family: 2 Adults (1 working full-time, 1 part-time), 1 child	Family Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Winona Co.	\$47,570	\$15.25	\$294	\$797	\$519	\$785	\$789	\$433	\$347
State of Minnesota	\$58,800	\$18.85	\$546	\$810	\$549	\$1,069	\$819	\$515	\$592

Source: DEED Cost of Living tool

Winona Co. had a lower median house value than the state, having the 39th highest value of the 87 counties in 2019. Winona Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

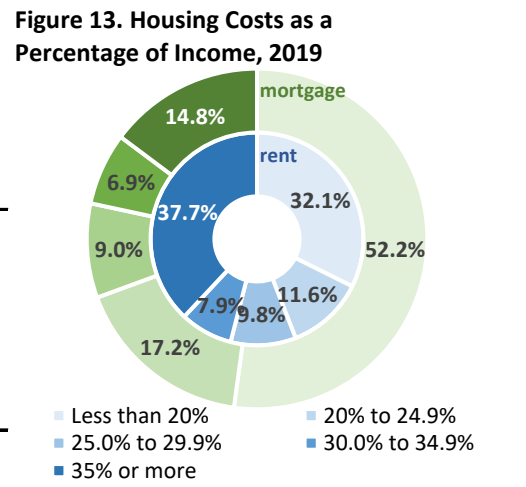
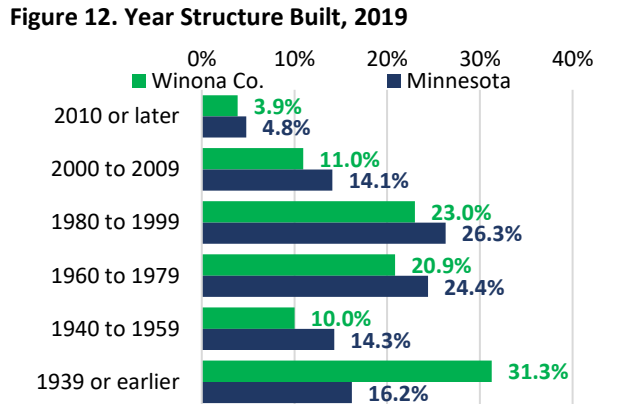
**Table 10. Estimated Value of Owner-occupied Housing Units, 2019**

	Winona Co.		Minnesota
	Total	Percent	Percent
Total	13,693	100.0%	100.0%
Less than \$50,000	808	5.9%	4.6%
\$50,000 to \$99,999	1,692	12.4%	7.8%
\$100,000 to \$149,999	3,068	22.4%	12.3%
\$150,000 to \$199,999	2,992	21.9%	17.9%
\$200,000 to \$299,999	2,856	20.9%	28.1%
\$300,000 to \$499,999	1,686	12.3%	21.5%
\$500,000 or more	591	4.3%	7.9%
Median (dollars)	\$167,300		\$223,900

Source: 2015-2019 American Community Survey, 5-Year Estimates

Median monthly owner costs, owner-occupied units with a mortgage	\$1,287
state	\$1,580
Percentage of households with a mortgage spending 30% or more of their income on housing costs	21.6%
state	21.8%
Median monthly rent costs	\$696
state	\$977
Percentage of renters spending 30% or more of their household income on rent	45.6%
state	45.1%

Source: 2015-2019 American Community Survey, 5-Year Estimates





## OCCUPATIONS

At \$21.13 in 2021, wages were lower in Region 10 than the state. Overall, Region 10 had the 3rd highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$44.47) and lowest for food preparation and serving related jobs (\$12.72) (see Table 11).

Table 11. Occupational Employment &amp; Wage Statistics, 2021

Occupational Group	Region 10				State of Minnesota		
	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	State-wide Jobs	Share of Total Jobs
<b>Total, All Occupations</b>	<b>\$21.13</b>	<b>231,950</b>	<b>100.0%</b>	<b>1.0</b>	<b>\$23.00</b>	<b>2,708,760</b>	<b>100.0%</b>
Management	\$44.47	10,040	4.3%	0.7	\$54.22	164,530	6.1%
Business & Financial Operations	\$31.11	9,040	3.9%	0.6	\$35.24	179,670	6.6%
Computer & Mathematical	\$42.07	4,370	1.9%	0.5	\$44.89	98,240	3.6%
Architecture & Engineering	\$35.77	2,590	1.1%	0.6	\$38.90	54,880	2.0%
Life, Physical & Social Science	\$32.57	1,360	0.6%	0.6	\$35.48	26,120	1.0%
Community & Social Service	\$25.05	4,230	1.8%	0.9	\$24.21	55,630	2.1%
Legal	\$32.89	840	0.4%	0.5	\$41.02	19,760	0.7%
Education, Training & Library	\$24.41	13,240	5.7%	1.0	\$24.64	159,060	5.9%
Arts, Design, Entertainment & Media	\$21.50	2,060	0.9%	0.7	\$25.72	36,260	1.3%
Healthcare Practitioners & Technical	\$36.88	33,220	14.3%	2.1	\$36.90	188,210	6.9%
Healthcare Support	\$16.22	15,580	6.7%	1.2	\$15.52	157,140	5.8%
Protective Service	\$23.99	3,250	1.4%	0.9	\$24.18	42,520	1.6%
Food Preparation & Serving Related	\$12.72	17,370	7.5%	1.0	\$13.34	195,120	7.2%
Building, Grounds Cleaning & Maint.	\$15.11	7,320	3.2%	1.1	\$16.14	74,550	2.8%
Personal Care & Service	\$14.39	4,440	1.9%	1.0	\$14.57	51,660	1.9%
Sales & Related	\$15.31	20,270	8.7%	0.9	\$16.83	250,430	9.2%
Office & Administrative Support	\$19.02	24,450	10.5%	0.8	\$20.93	338,050	12.5%
Farming, Fishing & Forestry	\$17.88	370	0.2%	1.0	\$18.14	4,230	0.2%
Construction & Extraction	\$27.22	8,730	3.8%	1.0	\$29.84	102,390	3.8%
Installation, Maintenance & Repair	\$23.34	8,370	3.6%	1.0	\$25.45	98,840	3.6%
Production	\$19.15	23,850	10.3%	1.4	\$19.82	202,240	7.5%
Transportation & Material Moving	\$18.44	16,980	7.3%	0.9	\$18.83	209,210	7.7%

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2021

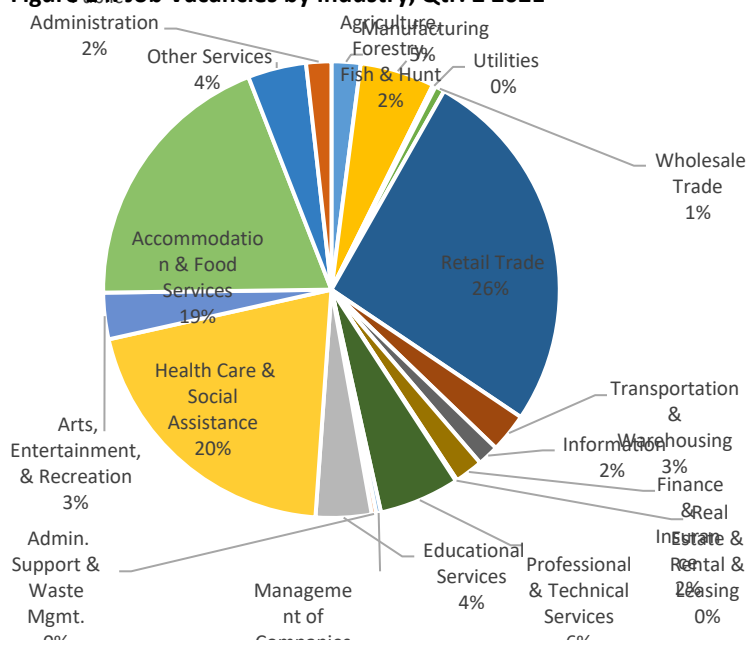
## JOB VACANCY SURVEY

Winona Co. is a part of the Southeast planning region. There were 21510 job vacancies posted by employers in the 2nd Quarter of 2021, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Southeast Job Vacancy Survey Results, Qtr. 2 2021

Occupational Group	Number of Vacancies	Wage Offer
<b>Total, All Occupations</b>	<b>21,510</b>	<b>\$16.01</b>
Management	842	\$27.78
Business & Financial Operations	775	\$31.14
Computer & Mathematical	132	\$27.72
Architecture & Engineering	71	\$26.48
Life, Physical & Social Sciences	192	\$22.16
Community & Social Service	123	\$23.51
Education, Training & Library	760	\$17.34
Healthcare Practitioners & Technical	1,232	\$23.27
Healthcare Support	982	\$13.76
Protective Service	158	\$13.83
Food Preparation & Serving Related	3,795	\$13.11
Building, Grounds Cleaning & Maint.	607	\$15.10
Personal Care & Service	896	\$14.92
Sales & Related	2,423	\$14.00
Office & Administrative Support	679	\$16.84
Construction & Extraction	2,699	\$16.01
Installation, Maintenance & Repair	1,012	\$18.76
Production	761	\$15.76
Transportation & Material Moving	2,686	\$15.73

Figure 14. Job Vacancies by Industry, Qtr. 2 2021



Source: DEED Job Vacancy Survey, Qtr. 2 2021

OCCUPATIONS IN DEMAND

Table 13. Southeast Occupations in Demand, 2020

Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher
Home Health and Personal Care Aides \$28,180	Nursing Assistants \$34,626	Registered Nurses \$76,167	Pharmacists \$144,197
Retail Salespersons \$26,360	Emergency Medical Technicians and Paramedics \$39,334	Veterinary Technologists and Technicians \$35,768	Physicians, All Other; and Ophthalmologists, Except Pediatric NA
Heavy and Tractor-Trailer Truck Drivers \$45,900	Licensed Practical and Licensed Vocational Nurses \$48,401	Surgical Technologists \$59,643	Substitute Teachers, Short-Term \$39,037
Construction Laborers \$46,802	Automotive Service Technicians and Mechanics \$42,494	Computer Network Support Specialists \$62,932	Nurse Practitioners \$124,871
Janitors and Cleaners, Except Maids and \$30,833	Hairdressers, Hairstylists, and Cosmetologists \$26,439	Civil Engineering Technologists and Technicians \$65,812	Market Research Analysts and Marketing Specialists \$52,769
Secretaries and Administrative Assistants, \$36,994	Medical Assistants \$43,323	Web Developers and Digital Interface Designers \$57,164	Software Developers and Software Quality Assurance Analysts and \$99,331
Stockers and Order Fillers \$30,903	Farm Equipment Mechanics and Service Technicians \$46,627	Agricultural and Food Science Technicians \$40,741	Clinical, Counseling, and School Psychologists \$81,964
Operating Engineers and Other Construction \$59,556	Electricians \$62,918	Calibration Technologists and Technicians and Engineering \$55,848	Pediatricians, General \$208,174
Graders and Sorters, Agricultural Products \$29,190	Health Information Technologists, Medical Registrars, Surgical Assistants, and \$91,349	Medical Equipment Repairers \$67,813	Rehabilitation Counselors \$41,342
First-Line Supervisors of Retail Sales Workers \$41,483	Outdoor Power Equipment and Other Small Engine Mechanics \$34,413	Electro-Mechanical and Mechatronics Technologists and \$56,901	Education Administrators, Kindergarten through Secondary \$97,625

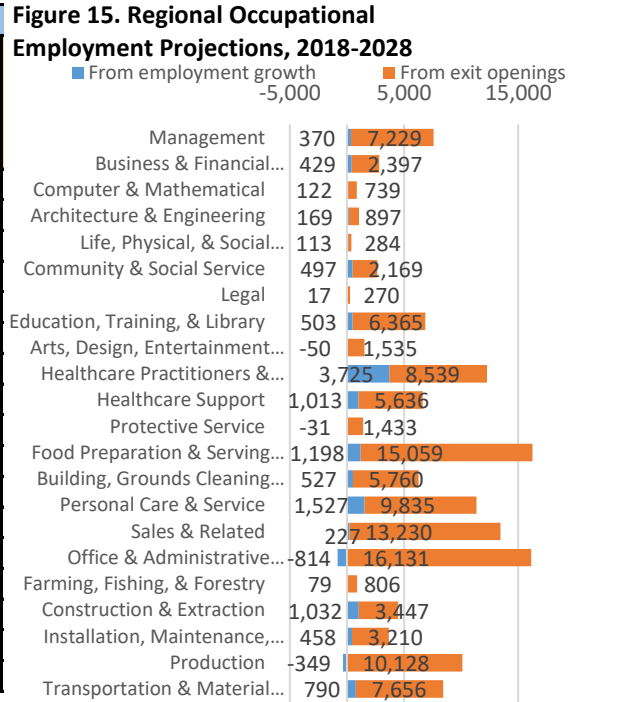
Source: DEED Occupations in Demand

Winona Co. is a part of the Southeast planning region, which is projected to see a 4.6% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2018-2028

Southeast Planning Region	Estimated Employment 2018	Projected Employment 2028	Percent Change 2018-2028
<b>Total, All Industries</b>	<b>273,458</b>	<b>285,010</b>	<b>4.2%</b>
Natural Resources & Mining	3,253	3,457	6.3%
Utilities	1,204	1,147	-4.7%
Construction	9,146	10,359	13.3%
Manufacturing	38,571	38,221	-0.9%
Wholesale Trade	7,274	7,451	2.4%
Retail Trade	26,683	26,685	0.0%
Transportation & Warehousing	7,905	8,578	8.5%
Information	3,484	3,352	-3.8%
Finance & Insurance, Real Estate	7,657	7,664	0.1%
Professional Services & Mgmt. of Companies	6,816	7,069	3.7%
Administrative & Waste Services	8,526	9,229	8.2%
Educational Services	20,851	21,190	1.6%
Health Care & Social Assistance	64,634	72,782	12.6%
Leisure & Hospitality	23,658	24,140	2.0%
Other Services, Ex. Public Admin	9,197	9,073	-1.3%
Public Administration	14,438	14,635	1.4%

Source: DEED 2018-2028 Employment Outlook



## ECONOMIC CHARACTERISTICS

Due to the pandemic recession, after losing jobs over the past year, Winona Co. had the 17th largest economy of the 87 counties in the state. Winona Co. was the 72nd fastest growing in the past year and the 69th fastest growing since 2015. From 2015 to 2020, employers in Winona Co. cut jobs, but lagged the state.

**1,187** business establishments

**\$46,638** annual average wage

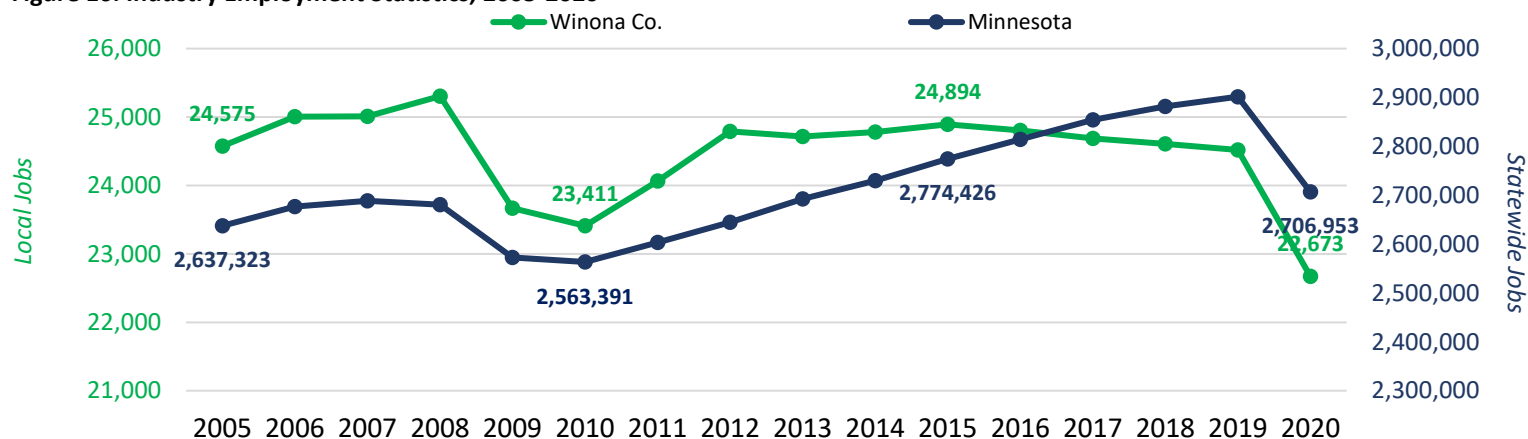
**22,673** jobs

**\$1,057,423,034** total industry payroll

Job change,  
2015-2020

-2,221 jobs  
-8.9% decline

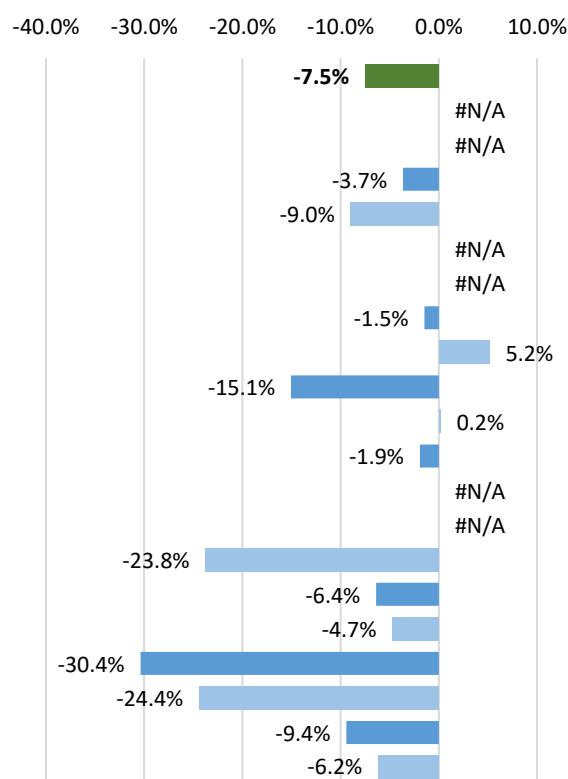
Figure 16. Industry Employment Statistics, 2005-2020



Source: DEED QCEW program

Table 15. Winona Co. Industry Employment Statistics, 2020	Number of Jobs	Percent of Total Jobs	Average Annual Wage
<b>Total, All Industries</b>	<b>22,673</b>	<b>100.0%</b>	<b>\$46,638</b>
Agriculture, Forestry, Fish & Hunt	#N/A	#N/A	#N/A
Mining	#N/A	#N/A	#N/A
Construction	633	2.8%	\$52,498
Manufacturing	5,271	23.2%	\$58,787
Utilities	33	0.1%	\$47,040
Wholesale Trade	648	2.9%	\$25,953
Retail Trade	2,443	10.8%	\$28,955
Transportation & Warehousing	1,299	5.7%	\$51,903
Information	474	2.1%	\$45,635
Finance & Insurance	526	2.3%	\$68,154
Real Estate & Rental & Leasing	102	0.4%	\$33,469
Professional & Technical Services	#N/A	#N/A	#N/A
Management of Companies	#N/A	#N/A	#N/A
Admin. Support & Waste Mgmt. Svcs.	491	2.2%	\$31,834
Educational Services	2,982	13.2%	\$51,624
Health Care & Social Assistance	2,600	11.5%	\$42,176
Arts, Entertainment, & Recreation	250	1.1%	\$15,629
Accommodation & Food Services	1,729	7.6%	\$14,058
Other Services	452	2.0%	\$28,705
Public Administration	866	3.8%	\$53,859

Figure 2. Change in Jobs, 2019-2020



Source: DEED Quarterly Census of Employment & Wages (QCEW)

For more information on Winona Co.'s population, labor force, and economic trends, contact:

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